

For Immediate Release
SMARTER, Inc., PO Box 80050, Stoneham, MA 02180
September 12, 2025

**Dr. Don Green selected State Motorcycle Safety Association
2025 Outstanding Individual Member**



Dr. Don Green has been as the State Motorcycle Safety Association's (SMSA).2025 Outstanding Individual Member. Dr. Green was recognized during the SMSA National Motorcycle Training Summit held September 10-13 in Harrisburg, PA

Dr. Green has more than 40 years of experience in leadership, training, education, experiential learning, and organizational management. His formative background comes from decades of application in leadership development, organizational change, and quality assurance systems which have been critical to his rider education roles.

Don holds Doctorate in Adult Education Leadership and Administration, an M.S. in Adult Education, and a B.S. in Computer Science. He is a Veteran of the Iraq War where he served as a deputy commander of an embedded training team guiding Iraqi General Officers. Don's experience as a helicopter pilot and commander also supported being a Chief Operations Officer conducting Quality Assurance inspections to build training programs and overseeing training for deploying aviation units.

He is the founder, owner, and Chief Executive Officer of Rider Choices - a Motorcycle Rider Education and Consulting company, Vice-Chair of the Board of Directors of the Skilled Motorcyclist Association - Responsible, Trained and Educated Riders, Inc. (SMARTER) and is the State Motorcycle Safety Association (SMSA) Individual Member Representative and Vice-Chairperson of the Executive Committee. Dr. Green is also Chairperson of the SMSA Communications and Membership Committee and a member of both the Policy and Research Committee and the Motorcycle Safety Programs Committee.

He was a major contributor to the update of the SMSA Bylaws and the development of the SMSA Entry-Level Rider Training Standards (SERTS), multiple SMSA Position Statements, and SMSA Informational Reports. With SMSA he leads and facilitates many discussions on multiple topics and activities within all committees and contributes time in assembling and gathering pieces for the SMSA Spotlight newsletter.

His research on Rider Instructor Selection is published in The Journal of Safety Research. He is the 2014 American Motorcyclist Association (AMA) Outstanding Road Rider Award winner for his rider education work.

In submitting his nomination his colleagues on the SMARTER Board of Directors said "Don's background provides a clear rationale and justification for this nomination. He has developed nation-wide relationships with individuals in the world of motorcyclist safety and he always takes the time to connect with people on an individual personal level. Dr. Green is a giving knowledgeable resource to all and a respected mentor to many."